

For Immediate Release

# SHOWBIZEXPO®

## ShowBiz Expo® New York Unites East Coast Entertainment Community, March 28, 2010 at the Hilton New York City

(New York City, NY – January 6, 2010) ShowBiz Expo New York, a five-star event that brings everyone in show business together under one roof, returns Sunday, March 28 to the Hilton New York City, 1335 Avenue of the Americas. Whether you are a producer, studio executive, director, musician, filmmaker, performer, designer, writer, stage manager, or anyone else involved in film, stage, fashion, live events, and concerts this event is for you. The Expo includes a wide range of networking opportunities including the exhibit hall, workshops/seminars, Designers' Showcase, focus groups, roundtable discussions, Film Festival, headshot displays for casting, live auditions for performers, movie reel showcase, original music showcase, and much more.

The ShowBiz Expo New York Conference offers a series of informative workshops and panels. Topics include what ShowBiz Expo can do for you, how to make it in New York, independent film production 101, how to pitch your project, raising money for your project, making the most of your audition, mounting a film/theatre production on a shoestring budget, how to break into show business at any age, and more. For a complete conference schedule and registration, visit [www.theshowbizexpo.com/a\\_industrypanels.html](http://www.theshowbizexpo.com/a_industrypanels.html).

The ShowBiz Expo New York Keynote Panel, "A Salute to Saturday Night Live 35<sup>th</sup> Anniversary," will examine why SNL is still the ultimate role model for performers and filmmakers and why it has been such a success. Admission to the Keynote is free to Expo attendees who register online at [showbizexpo.com/register](http://showbizexpo.com/register).

Throughout the day, the ShowBiz Expo New York Film Festival will screen short films from emerging filmmakers. At previous ShowBiz Expo New York events, several films received distribution and funding interest. Admission is free to registered Expo attendees.

A wide variety of entertainment companies ranging from production companies and facilities, lighting and sound rental, to camera companies, marketing companies, insurance, accounting and financial services, film commissions, trade publications, unions, guilds, associations, career websites, graphic designers and more can be found on the ShowBiz Expo New York exhibit floor.

Producer Zachary Lezberg recently acquired the ShowBiz Expo name and trademark. For the past two years, Lezberg has been producing successful twice-annual Film, Stage and ShowBiz Expo events in New York City. October 2009 marked his first ShowBiz Expo Los Angeles, expanded to two days for spring 2010, April 24-25 at the Los Angeles Convention Center.

ShowBiz Expo New York show hours are 10:00 a.m. – 6:00 p.m. For free advance online ShowBiz Expo New York exhibit floor registration, conference registration or information on exhibiting at ShowBiz Expo New York, visit [www.showbizexpo.com](http://www.showbizexpo.com).

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