

# SHOWBIZEXPO®

## ShowBiz Expo® Los Angeles Returns and Expands to a Two-Day Event in a Larger Hall, April 24-25, 2010 at the Los Angeles Convention Center

(Los Angeles, CA – January 12, 2010) ShowBiz Expo Los Angeles, a five-star event that brings everyone in show business together under one roof, returns Saturday and Sunday, April 24 & 25 to the Los Angeles Convention Center, 1201 S. Figueroa Street, West Hall B, Los Angeles. Whether you are a producer, studio executive, director, musician, filmmaker, performer, designer, writer, stage manager, or anyone else involved in film, stage, fashion, live events, and concerts this event is for you. The Expo includes a wide range of networking opportunities including the exhibit hall, workshops/seminars, Designers' Showcase, focus groups, roundtable discussions, Film Festival, headshot displays for casting, live auditions for performers, movie reel showcase, original music showcase, and much more.

The ShowBiz Expo Los Angeles Conference offers a series of informative workshops and panels. Topics include what ShowBiz Expo can do for you, the art of cinematography, everything you need to know about the RED camera, the power of lighting for film, TV & HD, how to add 21<sup>st</sup> century soundtracks to your film, video, theatrical or online production, how to get distribution for your project, the progress women are making in new and traditional Hollywood, how to enter and win at film festivals, the success of spiritual projects in Hollywood, cashing in on new opportunities in Latino entertainment, the life of a young performer how to change the world with a film or theatre production, inside the reality show world, social media 101, ecoproduction, making the most of your audition and more. For a complete conference schedule and registration, visit [www.theshowbizexpo.com/a\\_industrypanels.html](http://www.theshowbizexpo.com/a_industrypanels.html).

ShowBiz Expo Los Angeles features a free Keynote Panel each day. Saturday's Keynote, "Can You Talk Your Way to an Oscar™? Meet the Stars Behind the Voices" will explore the exploding voiceover field. Animation, announcing, voiceovers and dubbing -- from video games to features films -- will be discussed by the people behind the voices. On Sunday, "No/Low Budget Film Production" will explore the secrets for producing a film for little or no money. Admission to the Keynotes is free to Expo attendees who register online at [showbizexpo.com/register](http://showbizexpo.com/register).

Throughout the day, the ShowBiz Expo Los Angeles Film Festival will screen short films from emerging filmmakers. Admission is free to registered Expo attendees.

A wide variety of entertainment companies ranging from production companies and facilities, lighting and sound rental, to camera companies, marketing companies, insurance, accounting and financial services, film commissions, trade publications, unions, guilds, associations, career websites, graphic designers and more can be found on the ShowBiz Expo Los Angeles exhibit floor.

Producer Zachary Lezberg recently acquired the ShowBiz Expo name and trademark. For the past two years, Lezberg has been producing successful twice-annual Film, Stage and ShowBiz Expo events in New York City. October 2009 marked his first one-day ShowBiz Expo Los Angeles, which was attended by over 6,000 industry professionals. ShowBiz Expo New York is set for March 28 at the Hilton New York City.

ShowBiz Expo Los Angeles show hours are 10:00 a.m. – 5:00 p.m. daily. For free advance online ShowBiz Expo Los Angeles exhibit floor registration, conference registration or information on exhibiting at ShowBiz Expo Los Angeles, visit [www.showbizexpo.com](http://www.showbizexpo.com).

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