



For Immediate Release

ShowBiz Expo Name, Trademark Acquired; First LA Show Set For Saturday, October 17, 2009 at the Los Angeles Convention Center

(Los Angeles, CA – September 15, 2009) New York based producer Zachary Lezberg has acquired the ShowBiz Expo name and trademark, from previous owners J.D. Events.

Under Lezberg's direction, ShowBiz Expo returns to the Los Angeles Convention Center for a one-day show on Saturday, October 17. Plans are to expand ShowBiz Expo into a two-day event in April/May 2010 for NYC and LA respectively. The last time ShowBiz Expo was presented in Los Angeles was in 2002.

For the past two years, Zachary has been producing successful twice-annual Film, Stage and ShowBiz Expo events in New York City.

"I'm really excited about bringing ShowBiz Expo back to Los Angeles," Lezberg stated. "With all due respect to the original show, which has a long and rich history in the Los Angeles entertainment community, we are bringing an Expo that directly responds to the needs of today's entertainment professional."

In addition to ShowBiz Expo, Lezberg owns and operates Quantum NY, a film, theatre and live events production company. He previously worked in business affairs at The Araca Group, a leading Broadway producing and merchandising company.

ShowBiz Expo is a five-star event that brings everyone in show business together under one roof. Whether you are a producer, studio executive, director, musician, filmmaker, performer, designer, writer, stage manager, or anyone else involved in film, stage, fashion, live events, and concerts this event is for you. The Expo includes a wide-range of networking opportunities including the exhibit hall, workshops/seminars, Designer's Showcase, focus groups, round table discussions, film festival, headshot displays for casting, live auditions for performers, band/musician showcase, and much more! Visit www.ShowBizExpo.com for more information and to register to attend for free.

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