

For Immediate Release

SHOWBIZEXPO®

ShowBiz Expo® New York, March 28 at the Hilton New York City, Announces Panels, Sponsors & Partners

(New York City, NY – March 3, 2010) Speakers, sponsors and partners are lining up for ShowBiz Expo New York, a five-star event that brings everyone in show business together under one roof. The Expo returns Sunday, March 28 to the Hilton New York City, 1335 Avenue of the Americas. Whether you are a producer, studio executive, director, musician, filmmaker, performer, designer, writer, stage manager, or anyone else involved in film, stage, fashion, live events, and concerts this event is for you. ShowBiz Expo includes a wide range of networking opportunities including the exhibit hall, workshops/seminars, Designers' Showcase, focus groups, roundtable discussions, Film Festival, headshot displays for casting, live auditions for performers, movie reel showcase, original music showcase, and much more.

The ShowBiz Expo New York Keynote event, **A 360 Degree View of Broadway**, will reveal how key organizations work in unison to create a successful Broadway production. Robert Diamond, Founder and Editor-in-Chief of BroadwayWorld.com, will moderate a panel that will include representatives from Actors Equity Association, American Federation of Musicians Local 802, International Alliance of Theatrical Stage Employees and the Society of Stage Directors and Choreographers. The Keynote is set for 2:00 – 3:00 p.m. and is free to all Expo attendees.

Other conference highlights include **How to Make it in New York** presented by the New York Production Alliance; **Indy Production 101** presented by Independent Feature Project; **Fast Pitch** and **Show Me the Money: Raising Money for Your Project** presented by iBreakfast; **How to Get Carded** with speakers from Actors Equity Association, American Federation of Television and Radio Artists and Screen Actors Guild, and **The Biggest Thing to Hit Acting in the Last 50 Years** with Helen Kogan, The Science of Acting. For a complete conference schedule and registration, visit www.theshowbizexpo.com/a_industrypanels.html.

Some of the ShowBiz Expo New York exhibitors to date include American Federation of Television and Radio Artists (AFTRA), CBS Design & Fabrication, Cirque du Soleil, Dogstar Studios, IATSE Local One, National Ministry of Design, Nevada Film Office, ICS (1-800 Book a Limo), Reels for Artists, Theatre Development Fund and Weapon Specialists.

ShowBiz Expo sponsors are eEmerge, Greenbear Technologies, Inc., ABS Payroll, ProductionHUB, The Wrap and Greenhouse New York. Partners include Actors Equity Association, American Cinematographer Magazine, American Federation of Musicians Local 802, ConsoleCall, Costa Rica Luxury Rentals, Dawn Page Public Relations, Digital Cinema Society, Film Independent, Filmmaker Magazine, iBreakfast, Independent Feature Project, Independent Filmmakers Alliance, InHollywood Magazine, In-Sync Publications, millimeter.com, NY411, New York Production Alliance, New York Women in Film & Television, Screen Actors Guild, Screenplay Lab, StudioDaily.com, TeatroStageFest and Women in Film.

For the past two years, Zachary Lezberg has been producing successful twice-annual Film, Stage and ShowBiz Expo events in New York City. October 2009 marked his first ShowBiz Expo Los Angeles. The spring 2010 ShowBiz Expo Los Angeles has been expanded to two days, April 24-25 at the Los Angeles Convention Center.

ShowBiz Expo New York show hours are 10:00 a.m. – 6:00 p.m. For free advance online ShowBiz Expo New York exhibit floor registration, conference registration or information on exhibiting at ShowBiz Expo New York, visit www.showbizexpo.com. # # #

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