

SHOWBIZEXPO®

ShowBiz Expo® New York, March 28 at the Hilton New York City, Announces Keynote Speakers, Panel Highlights and More

(New York City, NY – March 17, 2010) ShowBiz Expo New York, a five-star event that brings everyone in show business together under one roof, returns Sunday, March 28 to the Hilton New York City, 1335 Avenue of the Americas. Whether you are a producer, studio executive, director, musician, filmmaker, performer, designer, writer, stage manager, or anyone else involved in film, stage, fashion, live events, and concerts this event is for you. ShowBiz Expo includes a wide range of networking opportunities including the exhibit hall, workshops/seminars, Designers' Showcase, focus groups, roundtable discussions, Film Festival, headshot displays for casting, live auditions for performers, movie reel showcase, original music showcase, and much more.

The ShowBiz Expo New York Keynote event, ***A 360 Degree View of Broadway***, will reveal how key organizations work in unison to create a successful Broadway production. Robert Diamond, Founder and Editor-in-Chief of **BroadwayWorld.com**, will moderate a panel that includes Tony DePaulo, Co-Director of the Stagecraft Division for the **International Alliance of Theatrical Stage Employees (IATSE)** and Chair of the **Coalition of Broadway Unions and Guilds**; Paul Libin, Chairman, **The Broadway League** and Vice President and Producing Director, **Jujamcyn Theaters**; Kimberly Rimbold, Senior Business Representative, **Actors' Equity Association (AEA)**; Andy Schwartz, Executive Board Member and Broadway musician, **American Federation of Musicians Local 802**; and Barbara Wolkoff, Senior Contract Representative, **Stage Directors & Choreographers (SDC)**. The Keynote is set for 2:00 – 3:00 p.m. and is free to all Expo attendees.

Indy Production 101, presented by **Independent Feature Project (IFP)**, will offer insights on how to make it in the world of independent filmmaking. Moderated by Danielle DiGiacomo, Community Manager, IFP, speakers include Mynette Louie, producer; Alica Van Couvering, producer and writer for IFP's Filmmaker Magazine, and filmmaker Josh Zeman (*Ghost Robot*).

Other conference highlights include ***How to Make it in New York*** presented by the New York Production Alliance; ***Fast Pitch*** and ***Show Me the Money: Raising Money for Your Project*** presented by iBreakfast; ***How to Finally Get Carded*** with speakers from Actors' Equity Association, American Federation of Television and Radio Artists and Screen Actors Guild; ***How to Get Famous & Get Your Name Out There*** presented by Gayl Murphy, Gayl Murphy Productions and ***The Biggest Thing to Hit Acting in the Last 50 Years*** with Helen Kogan, *The Science of Acting*. For a complete conference schedule and registration, visit www.theshowbizexpo.com/a_industrypanels.html.

Some of the ShowBiz Expo New York exhibitors to date include American Federation of Television and Radio Artists (AFTRA), Atlantic Acting School, CBS Design & Fabrication, Cirque du Soleil, Dogstar Studios, IATSE Local One, MediaMix Soundstage, National Ministry of Design, Nevada Film Office, Production Central, Professional Sound Services, Reels for Artists, Theatre Development Fund and Weapon Specialists.

ShowBiz Expo sponsors are eEmerge, Greenbear Technologies, Inc., ABS Payroll, ProductionHUB, The Wrap and Greenhouse New York. Partners include Actors' Equity Association, American Cinematographer Magazine, American Federation of Musicians Local 802, A Minor Consideration, Binder Casting, ConsoleCall, Costa Rica Luxury Rentals, Dawn Page Public Relations, Day Wireless Systems, Digital Cinema Society, Film Independent, Filmmaker Magazine, Hollywood Shorts Festival, iBreakfast, ICS (1-800-Book-a-Limo), Independent Feature Project, Independent Filmmakers Alliance, InHollywood Magazine, In-Sync Publications, millimeter.com, NY411, New York Production Alliance, New York Women in Film & Television, Professional

Sound Services, Roundabout Theatre Company, Screen Actors Guild, Screenplay Lab, Security America, StudioDaily.com, TeatroStageFest, Telsey + Company, Tribeca Film Festival and Women in Film.

For the past two years, Zachary Lezberg has been producing successful twice-annual Film, Stage and ShowBiz Expo events in New York City. October 2009 marked his first ShowBiz Expo Los Angeles. The spring 2010 ShowBiz Expo Los Angeles has been expanded to two days, April 24-25 at the Los Angeles Convention Center.

ShowBiz Expo New York show hours are 10:00 a.m. – 6:00 p.m. For free advance online ShowBiz Expo New York exhibit floor registration, conference registration or information on exhibiting at ShowBiz Expo New York, visit www.showbizexpo.com.

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