

SHOWBIZEXPO®

ShowBiz Expo® Los Angeles April 24-25, 2010 at the LA Convention Center, Announces Exhibitors, Keynotes, Panel Highlights & More

(Los Angeles, CA – April 6, 2010) ShowBiz Expo Los Angeles, a five-star event that brings everyone in show business together under one roof, returns Saturday and Sunday, April 24 & 25 to the Los Angeles Convention Center, 1201 S. Figueroa Street, West Hall B, Los Angeles. Whether you are a producer, studio executive, director, musician, filmmaker, performer, designer, writer, stage manager, or anyone else involved in film, stage, fashion, live events, and concerts this event is for you. The Expo includes a wide range of networking opportunities including the exhibit hall, workshops/seminars, Designers' Showcase, focus groups, roundtable discussions, Film Festival, headshot displays for casting, live auditions for performers, movie reel showcase, original music showcase, and much more.

Some of ShowBiz Expo Los Angeles exhibitors are 2010 Ford Transit Connection, Alliance Grip Truck Rental, Avenue Six Studios, Barber Tech Video Products, Duddle, Center Staging, Final Draft, Inc., Italian Film Commission, MyLLC.com, Pacific Design Center, Stella Adler Studio of Acting, The Science of Acting, The Writers Store, Video Symphony and Write Brothers, Inc.

The ShowBiz Expo Los Angeles Conference offers a series of informative workshops and panels with a Keynote event scheduled each day. Saturday's Keynote, ***Can You Talk Your Way to an Oscar™? Meet the Stars Behind the Voices***, presented by Voicebank.net, will explore the exploding voiceover field. On Sunday, ***Low Budget Film Production*** moderator Al Satterwhite (director/cameraman/photographer) and speakers Kimberley Browning (Festival Director, Hollywood Shorts/filmmaker/producer), Greg Crowder (Founder, 6 Reel Pictures/writer) and Robert Mann (director) will share the secrets for successfully producing a film on a lean budget. Admission to the Keynote events is free to Expo attendees.

Saturday panel highlights include ***The Art of Cinematography*** presented by American Cinematographer Magazine; ***The Life of a Young Performer*** presented by A Minor Consideration with moderator Stanley Livingston (director/producer and former child/teen star – Chip Douglas on *My Three Sons*; President of First Team Productions), Brad Lemack (talent manager and author of "The Business of Acting") and Dr. Ron Zodkaevitch (child and adolescent psychiatrist and consultant to SAG on issues affecting children); ***Seeing RED – Everything You Want to Know About Using The RED Camera and Equipment*** presented by Hollywood Shorts with moderator Jay Holben (Technical Editor, DV Magazine) and speakers Ryan McNeely (cinematographer/VFX at Visual Creatures), Al Satterwhite (cinematographer), Jon Sagud (Straight Shooter at RED Digital Cameras) and Brad Wilson (camera rental at Kenslow Camera); ***Fast Pitch*** and ***Show Me The Money*** presented by iBreakfast; ***The Biggest Thing to Hit Acting in the Last 50 Years*** presented by Helen Kogan, The Science of Acting, and ***The Sound of Success*** presented by IATSE Local 695. Moderated by Glenn Berkovitz (production sound mixer), speakers include Phillip Palmer (production sound mixer), Ed Novick (production sound mixer), Keira Morrisette (associate producer, USA's "White Collar"/post-production supervisor) and Woody Woodhall (President, Allied Post Sound/sound editor).

Sunday's highlights include ***Secrets from 100 Years of Hollywood Blockbusters*** featuring the editors and writers of the acclaimed new book, "George Lucas's Blockbusting," moderated by Alex Ben Block (lead editor on "Blockbusting"/Senior Editor, The Hollywood Reporter/show business historian), with panelists Bob Birchard (award-winning film editor/author of "Cecil B. DeMille's Hollywood), Hayley Taylor Block (singer-songwriter/freelance writer), Frank McAdams (USC professor/author) and Sammy Wasson (author of "A Splurche In The Kisser: The Movies of Blake Edwards"); ***The Modern Spec Script*** presented by ScreenPlay Lab with co-moderators Robin Rowe (ScreenPlay Lab Co-Founder/MovieEditor.com COO) and Gabrielle

Pantera (ScreenPlay Lab Co-Founder/ Gosh! TV Executive Producer) featuring speakers David Boxerbaum (Agent, APA Talent Agency), Karen Foster (DreamWorks Animation/Co-Producer, *How to Train Your Dragon*), Bonnie MacBird (screenwriter - TRON/screenwriting instructor at UCLA Extension) and Sascha Rothchild (TV producer/writer); **Social Media for Film & TV** also presented by ScreenPlay Lab with co-moderators Robin Rowe and Gabrielle Pantera and speakers Adam Armus (executive producer, NBC-TV's Heros), Jan Coleman (executive producer, MTV-TV's *The Buried Life*), Todd Greene (mPRm Vice President, Media Technology), Linda Nelson (Co-Founder, Nelson Madison Films and digital distribution company Indie Rights) and Jeff Ragovin (CRO, Buddy Media).

For a complete conference schedule and registration, visit www.theshowbizexpo.com/a_industrypanels.html.

Throughout each day, the ShowBiz Expo Los Angeles Film Festival will screen short films from emerging filmmakers. Admission is free to registered Expo attendees.

ShowBiz Expo sponsors are eEmerge, Greenbear Technologies, Inc., ABS Payroll, ProductionHUB, The Wrap and Greenhouse New York. Partners include Actors' Equity Association, American Cinematographer Magazine, American Federation of Musicians Local 802, A Minor Consideration, Binder Casting, ConsoleCall, Costa Rica Luxury Rentals, Dawn Page Public Relations, Day Wireless Systems, Digital Cinema Society, Film Independent, Filmmaker Magazine, Hollywood Shorts, iBreakfast, ICS (1-800-Book-a-Limo), Independent Feature Project, Independent Filmmakers Alliance, InHollywood Magazine, In-Sync Publications, millimeter.com, NY411, New York Production Alliance, New York Women in Film & Television, Professional Sound Services, Roundabout Theatre Company, Screen Actors Guild, Screenplay Lab, Security America, StudioDaily.com, TeatroStageFest, Telsey + Company, Tribeca Film Festival and Women in Film.

ShowBiz Expo Los Angeles show hours are 10:00 a.m. – 5:00 p.m. daily. For free advance online ShowBiz Expo Los Angeles exhibit floor registration, conference registration or information on exhibiting at ShowBiz Expo Los Angeles, visit www.showbizexpo.com.

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