

**For Immediate Release**

## **SHOWBIZEXPO®**

### **Thousands of Entertainment Industry Professionals Flock to ShowBiz Expo® 2010 Spring Shows**

(Los Angeles, CA – April 29, 2010) ShowBiz Expo New York, March 28 at the Hilton New York City and ShowBiz Expo Los Angeles, April 24 & 25 at the Los Angeles Convention Center, played host to thousands of entertainment industry professionals eager to take part in the largest networking opportunity in the entertainment industry.

“It’s very exciting to see thousands of show business industry professionals networking,” said ShowBiz Expo producer, Zachary Lezberg. “That’s what it’s all about – cultivating current relationships, establishing new contacts and uniting everyone in the industry under one roof!”

Dates and locations for fall 2010 ShowBiz Expo New York and ShowBiz Expo Los Angeles will be announced shortly.

Whether you are a producer, studio executive, director, musician, filmmaker, performer, designer, writer, stage manager, or anyone else involved in film, stage, fashion, live events, and concerts ShowBiz Expo is for you. The Expo includes a wide range of networking opportunities including the exhibit hall, workshops/seminars, Designers’ Showcase, focus groups, roundtable discussions, Film Festival, headshot displays for casting, live auditions for performers, movie reel showcase, original music showcase, and much more.

At both events, the ShowBiz Expo Los Angeles exhibit floor featured over 100 companies exhibiting the latest products and services for entertainment production.

The Conference at ShowBiz Expo New York and ShowBiz Expo Los Angeles offered a variety of informative workshops and panels, many hosted by industry trade groups and associations. Topics included the view from behind the camera, indy film production, how to get your name out there, everything you need to know about the RED camera, secrets from 100 years of Hollywood blockbusters, fast pitch, getting funding for your project, cashing in on new opportunities in Latino entertainment, the modern spec script, inside the reality show world, social media for film & TV and more. Each day a free keynote event brought together a diverse crowd of professionals to contemplate topics such as a 360 degree view of Broadway at ShowBiz Expo New York, and opportunities in the world of voiceovers as well as low budget filmmaking at ShowBiz Expo Los Angeles.

Both Expos hosted a Film Festival featuring short films from emerging filmmakers in a theatre adjacent to the conference. Several leading casting directors held live auditions for touring companies of major productions at ShowBiz Expo New York and ShowBiz Expo Los Angeles.

ShowBiz Expo New York and ShowBiz Expo Los Angeles spring show sponsors were eEmerge, Greenbear Technologies, Inc., ABS Payroll, ProductionHUB, The Wrap and Greenhouse New York. Partners included Actors’ Equity Association, American Cinematographer Magazine,

American Federation of Musicians Local 802, A Minor Consideration, Binder Casting, ConsoleCall, Costa Rica Luxury Rentals, Dawn Page Public Relations, Day Wireless Systems, Digital Cinema Society, Film Independent, Filmmaker Magazine, Hollywood Shorts, iBreakfast, ICS (1-800-Book-a-Limo), Independent Feature Project, Independent Filmmakers Alliance, InHollywood Magazine, In-Sync Publications, Millimeter, NY411, New York Production Alliance, New York Women in Film & Television, Professional Sound Services, Roundabout Theatre Company, Screen Actors Guild, ScreenPlayLab, Security America, StudioDaily.com, TeatroStageFest, Telsey + Company, Tribeca Film Festival and Women in Film.

For information on attending or exhibiting at ShowBiz Expo events, visit [www.showbizexpo.com](http://www.showbizexpo.com).

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